

**UFC Report
January 2025
College of Business (COB)
University of Mary Washington**

- On November 19th, 2024, the COB faculty, staff, and leadership held the *Blate-Schneibolk Strategy Case Competition*. Three industry partners, including two alumni, served as judges for student team presentations on a comprehensive strategic management case. \$3500 were awarded to the top three teams.
- COB Dean's Executive Advisory Board had its second meeting on Dec 12th, 2024. Board members worked on a strategic visioning exercise for the new college.
- The new college structural transition task force and the strategic planning steering task force met at an all-day retreat on January 10th, 2025, to continue crafting the strategic priorities and the vision/mission statements for the new college.
 - The two task forces used the data collected at the all-faculty strategic visioning meeting of the four departments on May 9th, 2024, as a starting point.
 - It was a productive retreat with 8 in-person and 2 online faculty participants from each of the four departments, and 2 advisory board members.
 - Two students (co-chairs of the student advisory board) are also members of the planning task force and participate asynchronously, synchronously, or in-person.
 - The task force will meet regularly throughout the spring 25 semester and ensure there are multiple opportunities for faculty feedback. One such tool currently in use is a SharePoint site where all plan updates are regularly posted, and faculty feedback is sought and incorporated.
- College leadership is collaborating with the Fredericksburg Regional Alliance (FRA) and the UMW Center for Career and Professional Development (CCPD) to plan, organize, and manage a new Speed Networking event scheduled for Feb 13th, 2025, at Woodard Red Room. At this event, industry partners and students will meet and interact in a structured and timed format to build potential business connections; the event is set up to be a fast-paced way to network; participating students receive feedback at the end. As part of the Career Launching Events series of the COB, it is designed to help our students succeed in professional contexts.