

**UFC Report**  
**November 2024**  
**College of Business (COB)**  
**University of Mary Washington**

- On October 3<sup>rd</sup>, the COB faculty, staff, and leadership hosted *Business Career Pathways* event where 18 industry partners and 95 students gathered in a career fair format. Partners met with students from various business disciplines, as well as economics, data science, and computer science. Students explored various career opportunities and built new connections in their networks for successful career and internship placements. The event was a testament to the amazing teamwork of faculty, students, industry partners, COB executive advisory board, and alumni.
- We are getting ready for our next high-impact experiential learning event: *Blate-Schneibolk Strategy Case Competition*. Student teams have been working on an integrative strategic management case selected by alumni and faculty; best teams in each course section will compete for top honors and awards on event day on Nov 19<sup>th</sup>. This is an endowed competition.
- COB Dean's Executive Advisory Board will have its second meeting on Dec 12<sup>th</sup>. The agenda will focus on COB Alumni Awards event planning, selection of awardees, and college strategic planning.
- COB Dean's Student Advisory Board met to screen applications to expand board membership. Second stage screening included 29 applications from highly qualified students. The board reviewed resumes/LinkedIn profiles of applicants and how they connect with the goals and strategic priorities of the college as well as applicants' major/minor status and class year. Second meeting of the board will be on Dec. 5<sup>th</sup>.
- We have begun the process of launching a new *Center for Entrepreneurship and Innovation*, the focus of which is to support both aspiring and established entrepreneurs and help them turn their ideas into viable businesses. The new center will offer workshops on industry-relevant business skills, provide mentorship and networking opportunities for budding entrepreneurs, facilitate access to market research, data analytics, and project management tools and techniques, and foster creativity and innovation through pitch competitions and ideation programs.