University Academic Affairs Committee

Draft Minutes

February 19, 2024

**Committee:** Gonzalo Campos-Dintrans (secretary), Marcelo Fajardo-Cárdenas (absent), Varun Makhija (chair), Scott Powers, Kelly Yoon (absent)

**Ex officio:** Ana Chichester, Kristen Fairbanks

**Student representatives:** Evan Fletcher (absent), Chase Sullivan (absent)

Meeting was called to order at 3:32.

Kristen reported admissions data that include number of applications, deposits and registrations from 2021 to 2024. The trend shows a dip in numbers for 2021, while all other years show similar numbers. During the discussion of the data with the committee, it was said that while the number of applications and deposits is important, the total number of registrations was more informative of the strength of the BLS program, since applications and deposits can vary widely (but still help see trends). Some suggestions were made to further look into the data, including: looking at pre-COVID numbers, and considering data from each year rather than separating Spring and Fall. Additionally, since the number for registrations is more important for the program, a question was made about what would be a registration number target. The answer was around forty (or more). Another question raised was what the goal was for getting these numbers, and the answer was that it was to examine the impact of marketing and the creation of the online program on number of students. Kristen will ask for more information from Admissions, and the committee will revisit these numbers in a future meeting

The committee also discussed the proposal for a new Special major, Business Technology, and discussed the merits and relevance of the proposed major. After the discussion, the general agreement was that it was sound, and just one suggestion was made: to correct the number of total credits in the form. The proposal was passed unanimously.

The meeting was adjourned at 4:14