

UFC Chair Report – November 2018

I provided a short report at the October BOV Executive Committee Meeting, which was due before our October 24 meeting but held just after that. The Executive was interested in hearing about how the general education committee is doing its work, and we also spent a lot of time talking about the student group CHANGE and its plans for voter education, increasing civic engagement and request for class cancellation on Election Day. The board agreed that these actions fit UMW's mission very well, and that student involvement should be encouraged.

I was out at a conference for the November (full) BOV meeting, so Anand attended and may have something to report. Jeff McClurken recently sent a summary to all faculty.

At the Presidential Leadership Council meeting of October 31 we saw a presentation from Malcom Holmes (Marketing) showing a new communications master plan requested by the BOV where UMW highlights construction projects to demonstrate our modernization to alumni, prospective students and parents. Webpages at Facility Services have been updated to highlight and provide information about campus construction (goals, completion dates, etc.): <https://adminfinance.umw.edu/facilities/campus-construction/> . In addition, Admissions and Marketing have been working with a new company to create some videos that will be used to promote UMW. All this is a multipart effort to disseminate good news about updating Mary Washington.

I meet again with Huron Consulting on Tuesday Nov 27 (with the large committee that is involved with their work), so may have something to say about that.