

UFC Chair Report
BOV visit April 18-19
Selected Highlights (see Board Docs for full agenda
<http://www.boarddocs.com/va/umw/Board.nsf/Public>

Advancement, Communications, External Affairs

C. Alumni Relations

Alumni events have increased over the last year. We have a small involvement of alumni on line - working to increase this. New alumni website to be rolled out Sep. 2013

D-F. Fundraising

Giving is flat in unrestricted funds; restricted annual giving is up (highest in athletics), but we are down overall by 16%. We've raised 17 of 50 million for our campaign goal

H.-J. Waples

Since two year awards, they will be staggered awards - five two-year awards given next year.

Academic Affairs Meeting

B. SACS visit debriefing

We did well. Only three recommendations, two of them on the QEP which mostly had to do with the rolling out - how to structure faculty participation, set up committee, etc.

I asked Morello to comment on what was meant on the need to measure our "research goals" which was another part of SACS recommendation. Because it is mentioned in our mission statement, we need an articulated list of goals for all research done by the institution (UG, faculty research with support, external research and contracts). We'll need an annual IE report on research. Why do we do this sort of research? How would we measure those goals' achievement? I asked him to clarify if this would be research and creative endeavors? We can determine that.

D. Provost Report: Changes to Faculty Handbook - approved

E. Provost on BSN

In addition to the BSN, Ian discussed other new initiatives and stated that the money for the ISS and Data Analytics came from two positions given to us by state for STEM initiatives.

There were quite a few questions from board (principally Dan Steen), so I relay them here. BOV members expressed concern about this program given the midst of resource allocation, and wanted to see cost benefit analysis.

Why our program? What are other programs out there, e.g. GMU?

Answer: Lots of programs on line. Students want more contact time.

What are the expenses? 2.5 FTEs but there are no firm figures. Will it be a department?

Answer: The PhD IS expensive - probably the salary of new person starting out in business. 2nd full time person probably the salary of new faculty in computer science. The rest will be well paid adjuncts with MAs in nursing. Total 200K in salaries. It will be program not department, housed in CAS but courses in Stafford (some hybrids).

Looks like 100 deficit in first year?

Answer: depends on how many students we get, probably at least 1000 nurses in the community. Figures don't include part time students, which would mean more. Xavier Richardson (BOV member from Mary Washington HealthCare) mentioned the grants and funding sources they are working on.

Is there a hard financial commitment from area hospitals?

Answer: No firm commitment, but every expectation of support from MWF. HCA has been approached.

How will tuition be handled?

Tuition is the same, but it would be useful to talk about a tuition differential.

Longwood two years ahead of us on nursing-- what's been their experience?

Longwood program is completely different as is a traditional nursing program, had a donor contribution to start it. Other schools with these programs feel very positive, seen as a money maker.

What is SCHEV timeline?

SCHEV concerns are typically related to formatting, background documentation. Could be two months, but probably like six months or more.

Finally, the BSN was approved unanimously.

F. Admissions (Descak)

Admissions are down to date. Only two VA schools more behind us in admits. We are going to hire some temporary, part time "yield experts" to review financial aid packages and encourage deposits. We've been doing "gunshot" approach but instead need more opportunities to talk to them.

BOV: This should not be a manpower issue. Why has ours been the steepest decline of any other VA four years? Is it marketing and sales? "Is it, if we hadn't done what we did, it'd be worse?"

Difficult questions to answer. We need on the ground connection. We've made improvements, but is a 3 year process.

BOV: get alumni doing it!!! We want to help. We hear there are major changes with career center – we want a report on that and on internships.

Administration, Finance, and Facilities

We had updates on budget and construction. See:

[http://www.boarddocs.com/va/umw/Board.nsf/files/96PLC655D4AA/\\$file/Attachment%20A%20-%20FY14%20EG%20budget%20estimates.pdf](http://www.boarddocs.com/va/umw/Board.nsf/files/96PLC655D4AA/$file/Attachment%20A%20-%20FY14%20EG%20budget%20estimates.pdf)

E. Washington and Alvey

Two options for changing scholarship structure. BOV decided on option 2: Endowed funds are utilized to pay tuition and fees; UMW uses financial aid funds to pay room and board starting in FY2014.

F. Tuition and Fees

Though I left before they did, it was decided to raise tuition 4.5%, which will help cover costs of faculty raises and health insurance, the provost salary, the QEP and some money the state had removed. With the changes to room and board they passed last time, this means the overall costs increased by 3.8%

Highlights from Saturday (short session):

Provost Levin will start work on June 25th, has bought a house in town, in constant contact with Hurley

Paul Messplay is chair of facilitation group which will have a conference call with Larry Goldstein on April 26.

J. Student Affairs Committee Report

Athletics reported on its own Strategic Plan:

[http://www.boarddocs.com/va/umw/Board.nsf/files/96NNQZ611C8D/\\$file/UMW%20Athletic%20Strategic%20Plan%20-%20April%2011%202013%20Final.pdf](http://www.boarddocs.com/va/umw/Board.nsf/files/96NNQZ611C8D/$file/UMW%20Athletic%20Strategic%20Plan%20-%20April%2011%202013%20Final.pdf)

Includes a plan to bring golf at UMW, while crew will step down to team status from varsity.

Honor Council – 3 constitutional changes approved, 1 removed before it came to BOV