

**UBAC Committee Meeting**  
**October 4, 2016, 10:00-11:30 a.m., HCC 210**

Committee Members Present: Will Mackintosh, Janet Asper (chair), Wei Chen, Brian Rizzo, Antonio Causarano, Jane Huffman, Julie Smith  
Visitors: Juliette Landphair, Kelly Shannon, Paul Messplay, Rick Pearce, Anand Rao, Angela Pitts

1. Janet Asper called the meeting to order
2. Discussion of Campus Rec Center Fac/Staff membership proposal from summer 2016
  - a. Proposal is now dead ... retrospective analysis rather than prospective analysis
  - b. Dr. Landphair explained how Student Affairs arrived at the decision to propose Fac/Staff memberships for the Campus Rec Center over the course of the past year.
  - c. Kelly Shannon presented on Campus Rec's current offerings; current Fac/Staff participation; the results of the survey taken last spring; what other VA schools are doing; and proposed changes and costs associated.
    - i. Usage: in Spring 2016, 116 fac/staff members used the Rec Center, but 10 people accounted for 45% of card swipes
    - ii. Survey taken last spring, announced in EagleEye, got 60 responses
      1. Usage rates
        - a. 62% said never use FC
        - b. 32% said less than 3 days per week
        - c. 17% were not currently exercising
        - d. 15% were exercising elsewhere
      2. Why not? 66% cited at least one of the following reasons why they did not use the facility
        - a. Fitness Center is not open convenient hours
        - b. Preference to not exercise with students
        - c. Limited offerings programs or services
      3. What services did people want?
        - a. 46% Faculty/Staff Group Fitness classes
        - b. 39% 6am opening
        - c. 38% Personal Training (implemented on a user fee basis for Fall 2016)
        - d. 27% F/S Intramurals
        - e. 25% Incentive Programs
        - f. 25% Massage Therapy
        - g. 23% Family Memberships
        - h. 25% Fitness Assessments (implemented on a user fee basis for Fall 2016)
        - i. 25% Wellness Workshops (implemented on a user fee basis for Fall 2016)
        - j. 23% Equip. Instruction (implemented on a user fee basis for Fall 2016)

- k. 20% Outdoor Recreation Trips & Workshops  
(implemented on a user fee basis for Fall 2016)
  - l. 20% Swim Lessons (Adult & Child)
  - m. 14% Towel Service
  - n. 12% Locker Rentals
4. Survey of what other VA schools are doing
    - a. They are generally offering programs and services like those listed above
    - b. They are generally charging a membership fee
    - c. Shannon shared a sample of fee structures; the most similar institution is Longwood, which charges \$60 per semester and \$120 annually.
  5. Original UMW plan proposed summer 2016 would have the following features:
    - a. Increased hours (6am-10:30pm)
    - b. Increased hours over breaks
    - c. Increased pool hours
    - d. Increase Goolrick Hours
    - e. Locker & Towel Service
    - f. New programs, including:
      - i. Outdoor Recreation
      - ii. Personal Training Services
      - iii. F/S Intramurals
      - iv. F/S Group Fitness offerings (6:15am, noon, 5:30pm)
    - g. Program to boost participating, including Office/Department visits, increased information at Orientation, 30-day trial, and member/non-member specialty program pricing
  6. Running these enhanced services would cost \$16,570/year; projected revenue from 100 Fac/Staff memberships would produce \$18,000/year.
- d. The committee discussed the proposal and what it would take to make it work.
    - i. Survey to get better information
    - ii. Tighten up their usage statistics
    - iii. Better data will give the faculty and the cabinet the ability to make better decisions about incentivizing wellness going forward.
    - iv. The faculty governance structure will offer its assistance to Student Affairs in tightening up this data
3. Scheduling
    - a. Our next meetings will be:
      - i. November 1, 10-11:30 in HCC 210 (if possible): Rick and Paul
      - ii. November 15, 10-11:30 in HCC 210 Jonathan Levin

Adjourned at 11:31 AM