

**University Budget Advisory Committee
Meeting, 11-12-2014**

Meeting called to order at 4:03 PM. In attendance: Patricia Reynolds, Jose Sainz, Brian Rizzo, Paul Messplay, Werner Wieland (chair), Janet Asper, Dana Hall, Colin Rafferty (secretary), Stephen Farnsworth, Les Johnson, Jonathan Levin.

International Programs

Jose Sainz, director of the Center for International Education, spoke to the committee on the school's efforts to expand its international programs. He discussed recent efforts to bring international students to the school, including working with overseas schools to bring large groups of foreign students to campus.

He also spoke on the school's study abroad program. The school works both directly with foreign schools and with third-party businesses to provide study abroad opportunities; however, due to a recent buyout, the school is attempting to establish direct communications with more schools.

The education abroad portfolio has also expanded to include either an internship or volunteer component along with the traditional classroom element. Sainz pointed out that this is the future of study abroad. A third component that is on the rise within the CIE is a research component, in which students work on a research project with a faculty member. Farnsworth asked how financial aid is recalculated with study abroad programs; Sainz responded that CIE works with Financial Aid to adjust, and students with financial aid packages are still able to enroll in Study Abroad programs. Sainz pointed out that the resources are available to build whatever kind of study abroad program the school wants, including a flagship program; what's required is the appropriate funding.

CIE has been approached by several schools about establishing exchange programs, including schools in Ireland and Taiwan. A program with a university in Provence has been established.

Asper asked about the ELS school in Eagle Village. Provost Levin responded that things have changed since last year, and that the school has moved towards closing the relationships that were established under the previous provost. The new direction involves the CIE and Admissions working together to tap into existing resources more effectively in order to recruit more international students. Reynolds asked if our no-compete agreement with ELS regarding support structures for international students still stands. Levin responded that it still does, but that he believes that the school can still offer a program on campus to work towards assisting these students.

Wieland asked about the ROI on Study Abroad. Levin responded that we are ahead of our COPLAC peers and Carnegie Class in terms of participation. He discussed how marketing can focus on the identity of the university without diluting the message, and how elements like study abroad or service learning or something other element (such as undergraduate research) can help define that focus.

Reallocation

Provost Levin announced that he anticipates that the response will be released next week. The delay in releasing the response is in part due to the difficulty in scheduling meetings; at this point, delays are due to making sure that all necessary information is in place before releasing the response. A few details are still being ironed out, but the response is essentially done, and should be released in the middle of next week. Levin pointed out that the vast majority of recommendations are to enhance, rather than to cut. Farnsworth asked about the new Strategic Planning Committee: what role will they have with the recommendations? Levin responded that the school is currently without a strategic plan; rather than write it himself, he has assembled a committee to consider currently available information (such as committee and task force recommendations) and thereby create a list that articulates both the challenges the school faces in the next five years and the concrete responses to those challenges. Hall asked about the \$50M capital campaign and how it was allocated. Levin responded that while there were some specific projects (such as renovating the amphitheater), at least 50% would be allocated to scholarships. Johnson asked about any emphasis on unrestricted giving in alumni campaigns. Levin responded that while Torre Meringolo would be better able to answer that question, generally speaking, it's difficult to get alumni to donate without restriction. Levin also discussed, in response to questions from Farnsworth and Hall, the declines in adult degree completion; he stated that we are seeing a rise in enrollment in the Leadership and Management Program in BLS. The key, however, will be developing programs that are flexible enough for the adult student including hybrid/evening/ weekend/online courses, and being efficient and consistent in our offerings in the Stafford campus. Farnsworth asked about goals and standards for building the BLS program. Reynolds and Levin and Rizzo and Farnsworth all discussed developing a standard path through the BLS program into our graduate programs.

Meeting adjourned at 5:30 PM.