

**University Budget Advisory Committee  
Meeting, October 8, 2014**

**Meeting called to order at 4:10 PM. In attendance: Janet Asper, Werner Wieland (chair), Patricia Reynolds (acting chair), Jonathan Levin, Rick Pearce, Kimberley Buster-Williams, Dana Hall, Mukesh Srivastava, Colin Rafferty (secretary), Stephen Farnsworth, Brian Rizzo, Paul Messplay, Malcolm Holmes, Les Johnson.**

**Budget Reduction Actions**

VP for Administration and Finance Pearce and Provost Levin discussed the cuts (approx. 4.3M) made in the Budget Reduction Actions of September 2014. Among the various items: the budget for adjuncts has been cut, but the anticipation is that lower enrollments (the reason for the reductions) will result in a smaller demand for adjuncts. They have also eliminated the Green Light Program and CARC's budget. The university's reserve fund is currently about eight million; two million will be allocated to cover the gap. The university requires a minimum increase of one hundred in-state residential students to replace the \$2M shortfall covered by reserves this year. The decline in enrollment will have longer repercussions, as each class will stay at UMW for four/five years; however, this trend has been downward for longer than that.

**Admissions**

Associate Provost for Enrollment Management Kimberley Buster-Williams spoke on new developments and programs in Admissions. Buster-Williams discussed the need for urgency and speed in overhauling the admissions system, and is optimistic about the improvement in the progress for the process. She discussed new technologies and techniques in place and the timeline for introducing them to the process, walking the committee through the process of recruitment. Provost Levin pointed out that this new process involves a lot of data with students and recruitment. Buster-Williams discussed the role graduate schools play—the school is buying these names as well.

Buster-Williams discussed how the targeted students are identified and recruited, including the places where recruitment is focused (Richmond/Tidewater/NOVA). Holmes and Buster-Williams are working together to improve recruitment and commitment activities. Levin pointed out that although these programs and improvements take time to show effects, we are “light-years ahead of where we were last year.” The committee discussed how faculty could be more involved with recruitment.

Buster-Williams was asked about the timing of acceptances. Some delays come because of continued use of paper; they are looking at ways to automate the process. This problem with acceptances is on their radar. Early acceptance and reciprocity agreements are also potential opportunities, but will not be in place for this current cycle.

Asper asked what the faculty could do to help Admissions. Levin responded that faculty could support the SAT-optional proposal, which had passed the Academic Affairs Committee and will be considered at the UFC at their October meeting.

A discussion of recruitment and retention followed with the committee.

Meeting adjourned at 6:10 PM.

