
First
MARY WASHINGTON

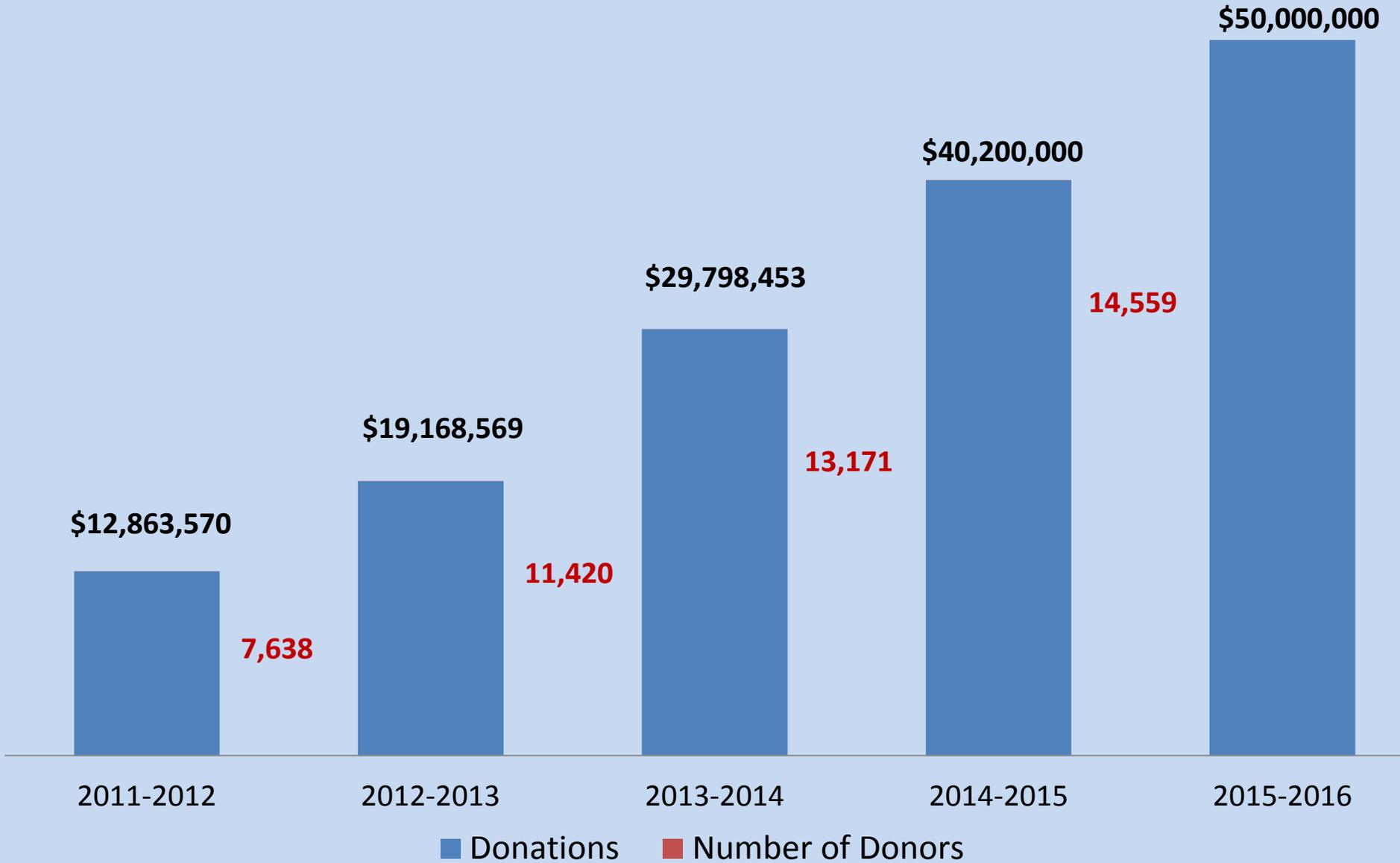
MARY WASHINGTON FIRST CAMPAIGN STATUS

Campaign Goal \$50,000,000

July 1, 2011 – August 28, 2015



Campaign Growth by Year



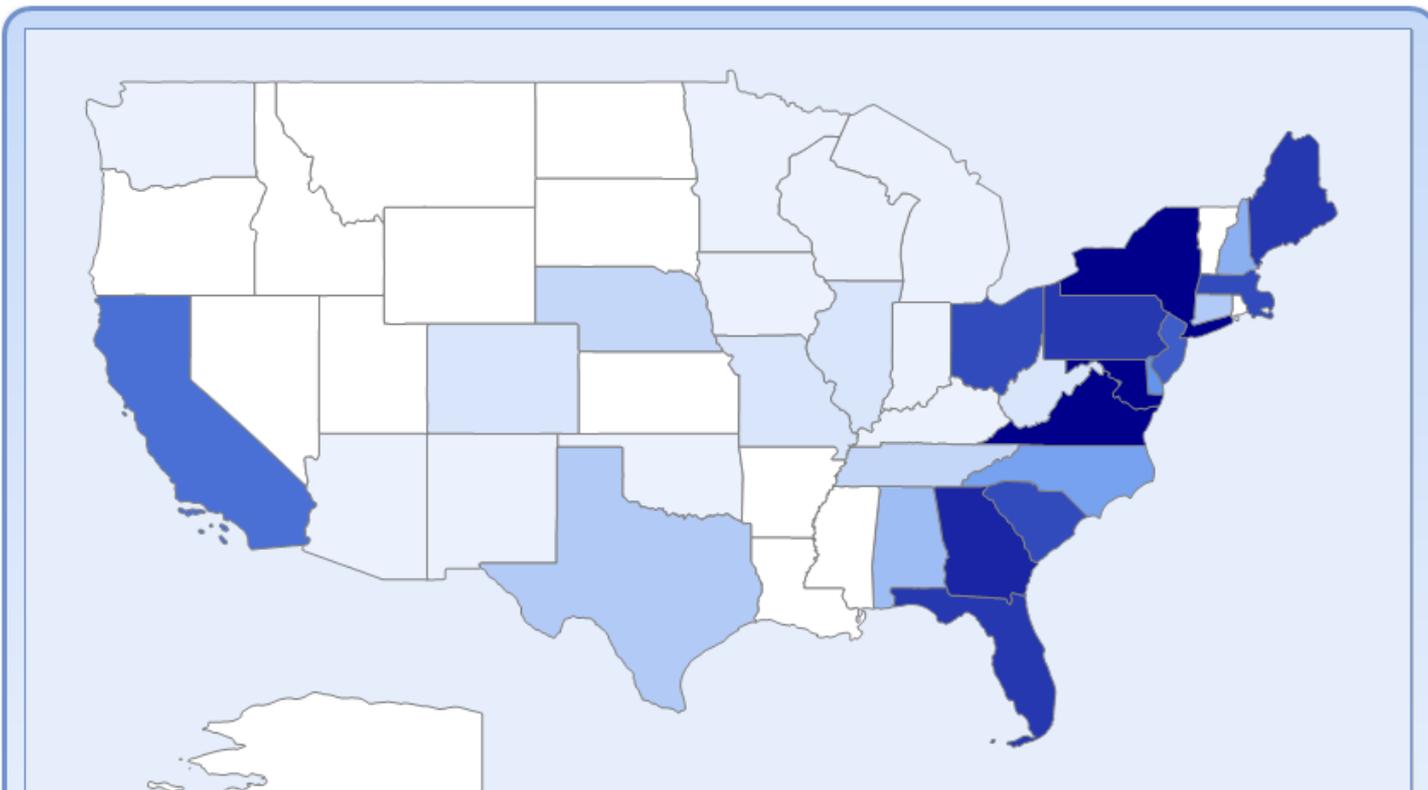
Initiative Giving*

Actual vs. Campaign Targets

Initiative	Campaign Goal	As of August 28, 2015	Percent of Goal
Fund for Mary Washington	\$7,000,000	\$5,760,690	82% →
UMW Program Initiatives	\$10,000,000	\$12,128,089	121% ↑
Amphitheatre	\$3,000,000	\$2,487,954	83% →
Colleges	\$15,000,000	\$2,348,174	16% ↓
Student Scholarships	\$15,000,000	\$17,486,742	117% ↑
Total	\$50,000,000	\$40,500,000	81% →

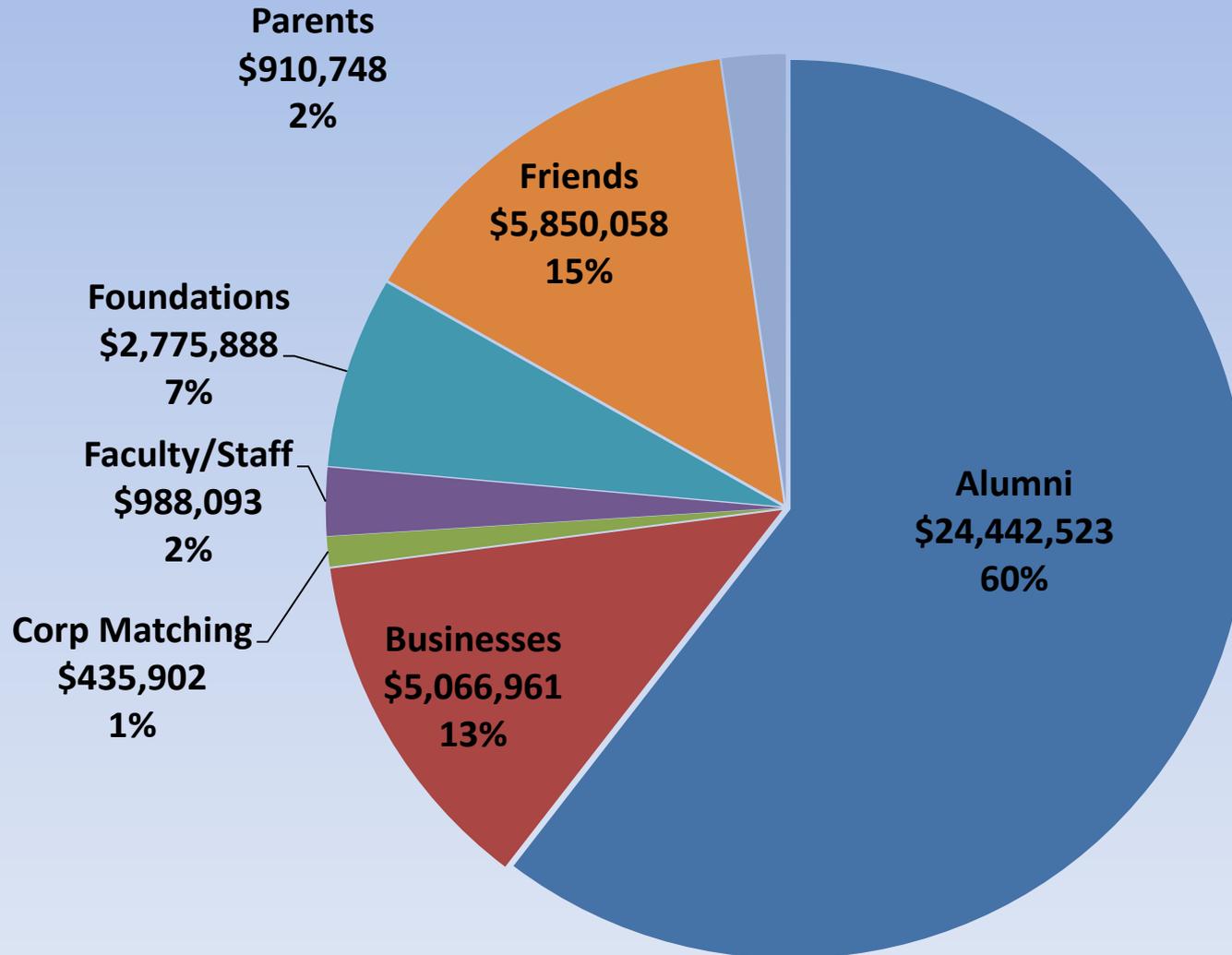
*On target to meet Fund for Mary Washington, Amphitheatre, and overall Campaign Goals. Have already met UMW Program Initiatives and Student Scholarship goals.

Campaign Giving by State



Rank	State	Amount	Rank	State	Amount
1	Virginia	\$19,874,428	6	Florida	\$1,488,069
2	New York	\$2,589,665	7	Pennsylvania	\$1,456,667
3	Maryland	\$2,579,119	8	Massachusetts	\$1,192,652
4	Georgia	\$2,152,040	9	Ohio	\$1,159,554
5	Maine	\$1,503,935	10	South Carolina	\$1,145,410

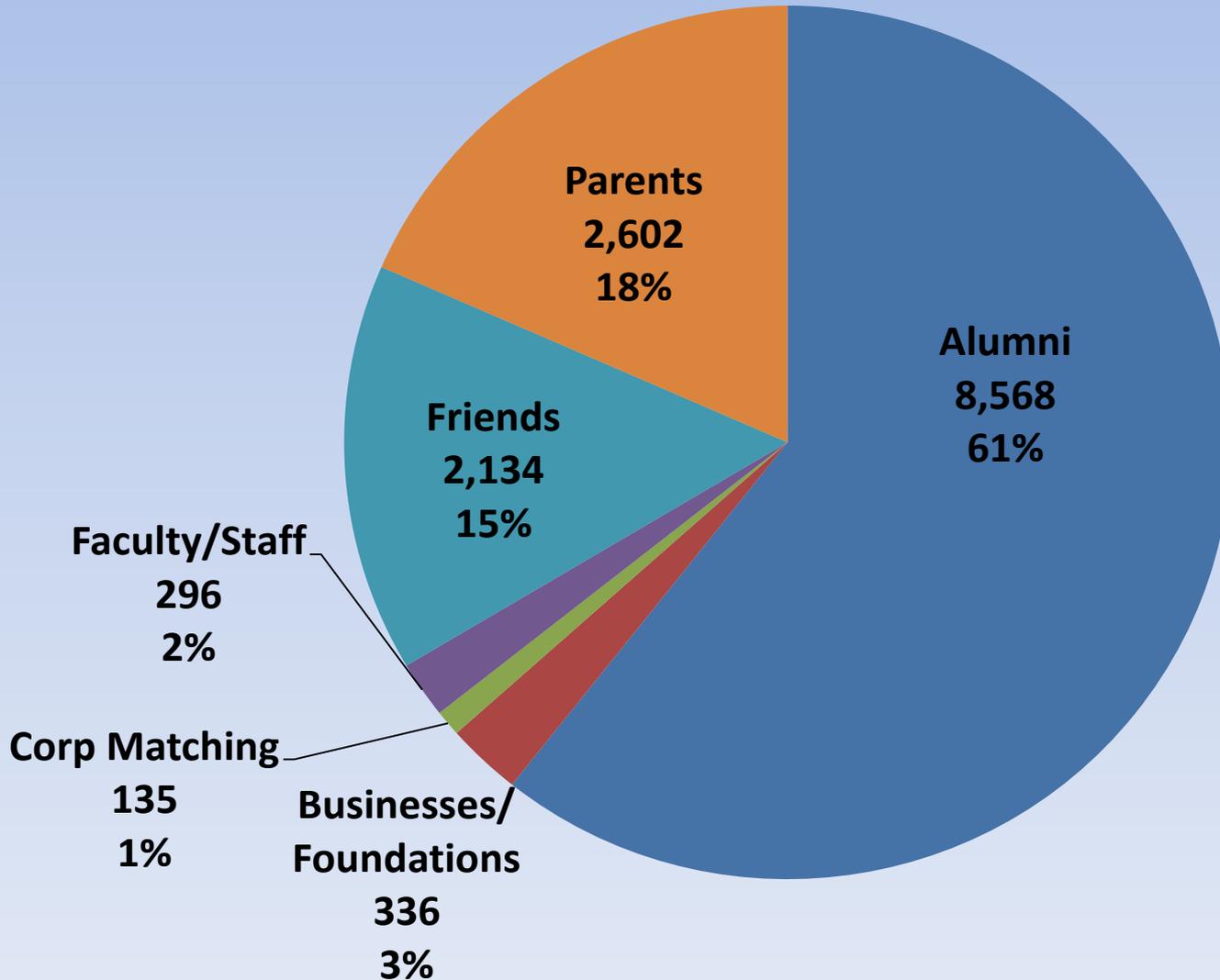
MARY WASHINGTON FIRST CAMPAIGN GIVING BY DONOR TYPE \$40,470,173



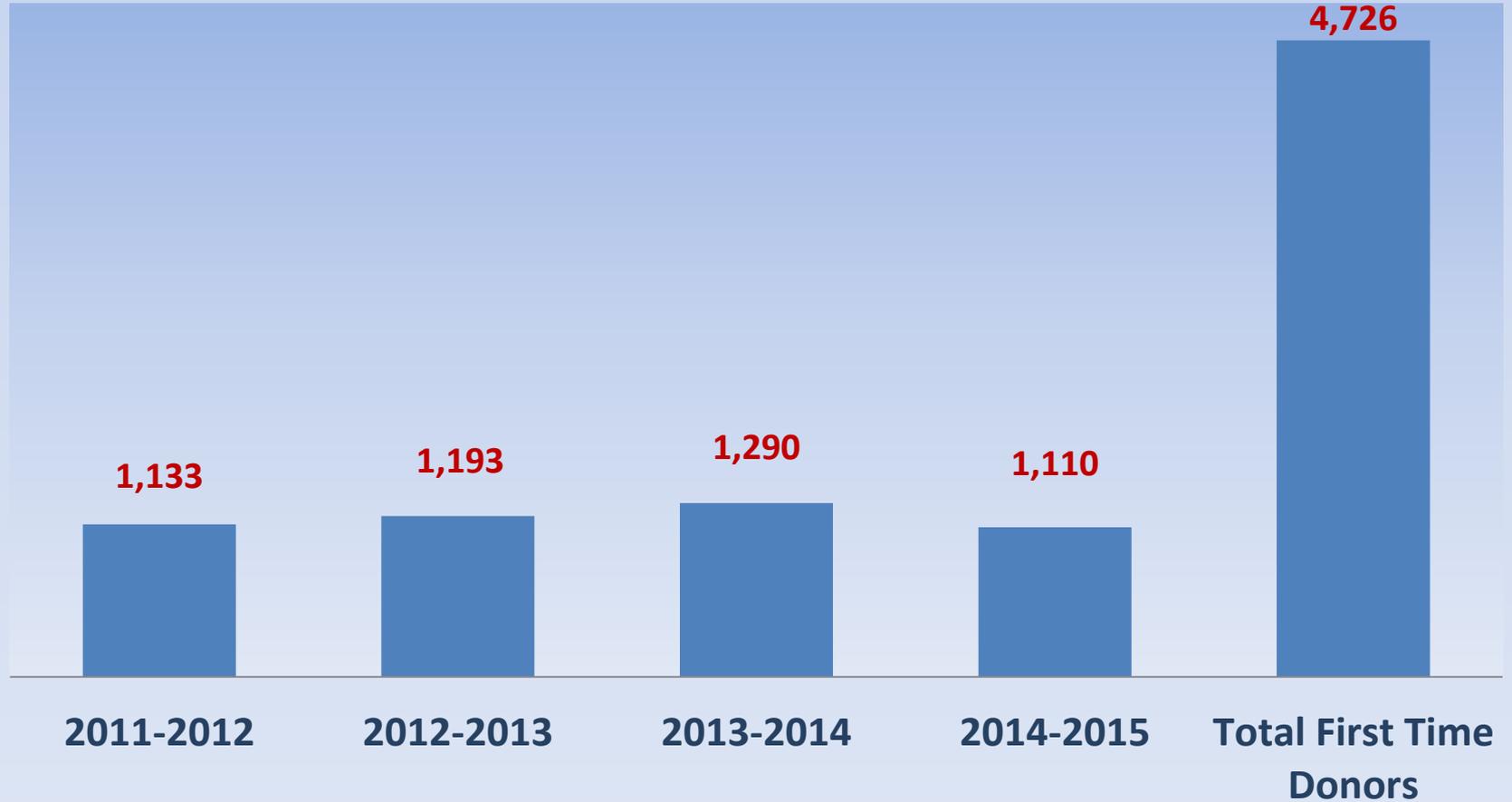
MARY WASHINGTON FIRST CAMPAIGN

NUMBER OF DONORS

14,122



First Time Donors by Year



New Scholarships Created During the Campaign

